

# Sap Information Technology

## Contact Us

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Working Hours: 10AM - 6.30PM

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There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration



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# #DIGITAL- FIRST ERA

Digital platforms have revolutionized the way we consume content and they have created new opportunities for advertisers to reach their target audiences. In this digital-first era, it's becoming more difficult to get noticed in a crowded marketplace with so much competition for attention. The key is to use platforms wisely and make sure that you're using them as effectively as possible for your business goals.



# WHO WE ARE

Hit the ground running with our digital marketing services. For over 6 years now, we've been providing affordable and reliable services to entrepreneurs, startups, SMBs, and enterprises. If you're looking for the best digital marketing company in Noida then stop looking, we're it.





# 10 DIFFERENTIATORS

## BOUTIQUE DIGITAL AGENCY

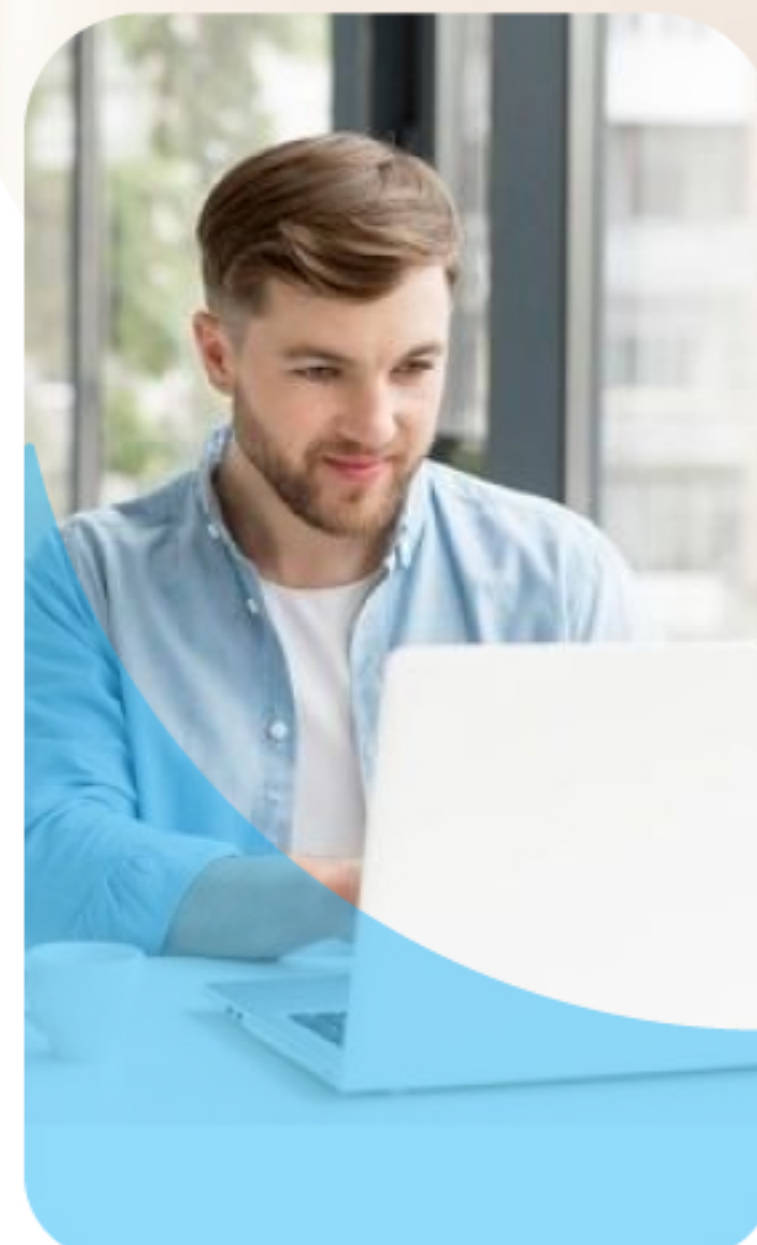
- Executive sponsors
- White glove treatment
- Favored product partnerships
- Lack of scale
- Expertise on-demand
- One-trick agencies
- Flexibility & Speed
- Agile Organization
- Premium rate cards

## GLOBAL DIGITAL AGENCY

- No executive visibility
- Vertical-focused treatment
- Product reseller channels
- Scale in teams
- Minimal expertise
- Practice depth
- Complex processes
- Engagement bureaucracy
- Market rate pricing

## SAP IT COLLABORATIVE

- Executive-led engagements
- Personalized Service Agnostic software licensing
- Scale with No Vendor Lock-In
- World-class Advisors
- Collaborative Practices
- Effective Processes
- Right-sized, Efficient Teams
- Collaborative Pricing Options
- Diversity and Inclusion Focus



# WHY SAP COLLABORATIVE?

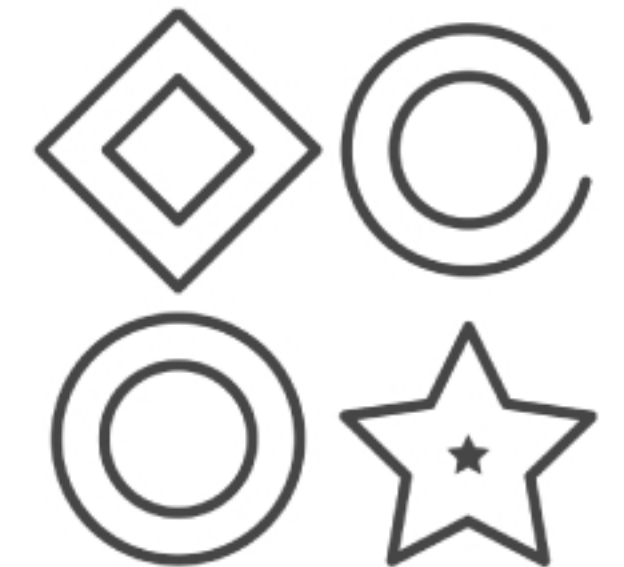


## BUILD TRUST

When it comes to your business performance, we enhance your business in different ways and build the trust of our clients to make our relationship stronger.

## DIFFERENTIATE

Creating your ability and use the data-driven software to differentiate in the marketplace and reach your success.



## ROI

Creating a return on investment and adopting new technology is a way to the successful path.

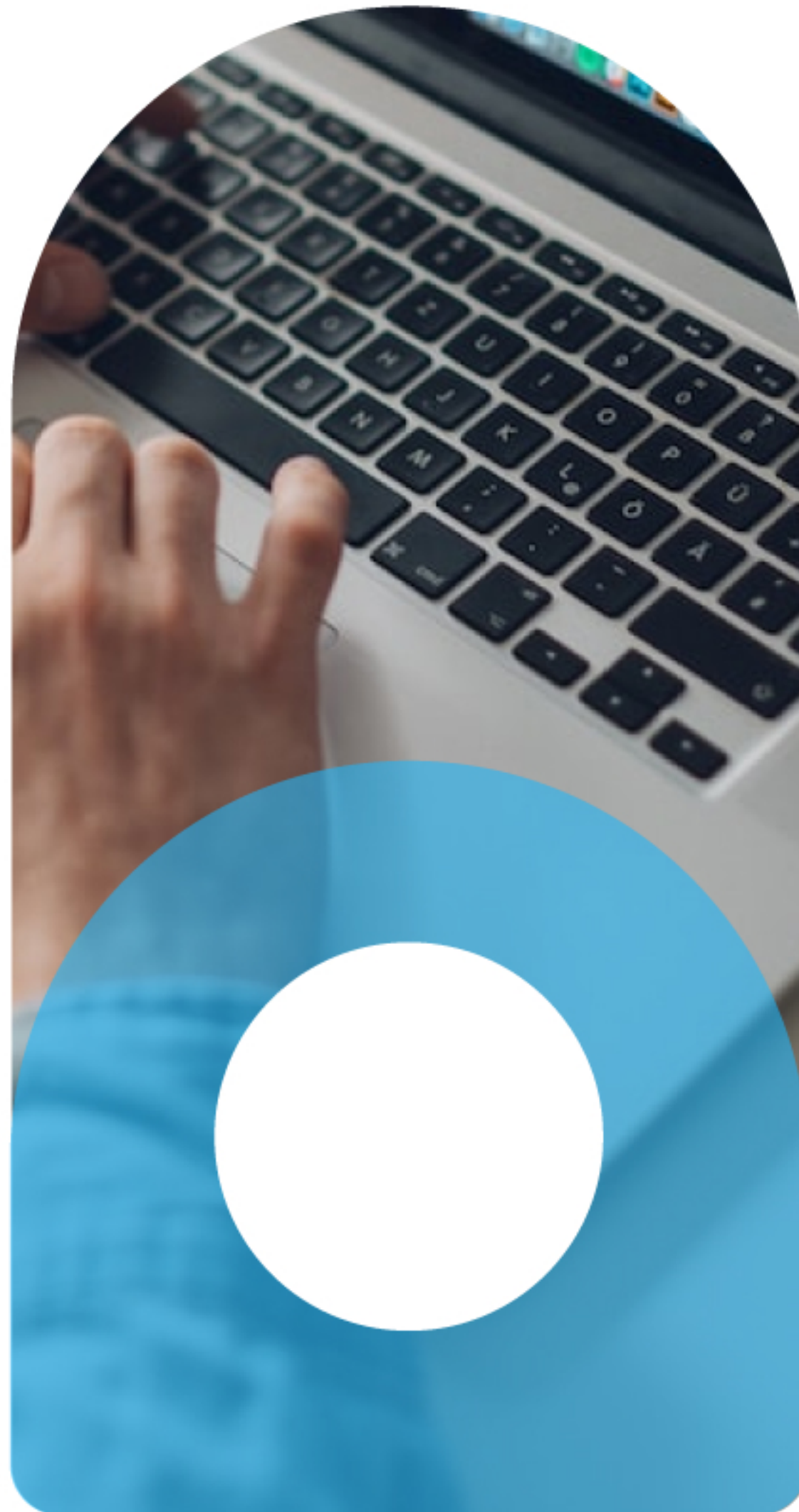


# OUR CAPABILITIES

## SAP INFORMATION TECHNOLOGY

SAP IT collaborates with business partners and with the right people which makes them achieve their goals.

We are creating an innovative digital experience with our technology and our executives in residence for your overwhelming growth and success.



# MARKETING PRACTICE

SAP Information technology spreads awareness, consideration, conversion, and loyalty, and it also helps you to increase customer sales.



## STRATEGY & PLANNING

Use strategy to create remarkable success, and work on a great marketing idea to get a great return on investment.



## SOCIAL MEDIA MGMT & ADS

We work on a client website and active their page on social media. We also provide ads at optimal times, we also manage your business profile.



## NFT & METAVERSE SHOWROOMS

We work on the latest NFT to create the blockchain and marketing in the WEB3 with showrooms.



## MARKETING AUTOMATION

FLOW and GOHIGHLEVEL is automated our sales and marketing.



## SEARCH ENGINE OPTIMIZATION

Creating effective content for your website, and driving towards your organic intent through our technical optimization.



## VIDEO & CTV/OTT

We broadcast technology on Roku, Apple TV, and Chrome and promote your brand.



# MARKETING TECHNOLOGY PRACTICE

We are focusing on the technology which can transform you in the marketplace and drive the choices you make in your business.



## FULL STACK DEVELOPMENT

Java | Angular JS | React JS |  
Node JS | PHP ADOBE | WORD-  
PRESS | DRUPAL PLATFORMS  
CRM | ERP | MAGENTO | SHOPIFY



## MOBILE DEVELOPMENT

Android & iOS Development



## AI / MACHINE LEARNING

MACHINE LEARNING / AI  
DATAVIVA-powered supply-chain  
forecasting and CONVIZIT-pow-  
ered analytics for marketing  
intelligence



## LOW CODE DEVELOPMENT

FLOWIZETM-powered marketing  
automation and sales.



## CHAT & VOICE AI DEVELOPMENT

Contactless Proprietary technol-  
ogy powered by RASA™



## CTV/OTT DEVELOPMENT

Broadcasting Technology on  
Roku, Apple TV, and Chrome  
Cast.

# ECOMMERCE PRACTICE

Allow eCommerce marketers to create new revenue streams that will exponentially increase their customer base.



## CUSTOM DEVELOPMENT

MAGENTO | SHOPIFY



## MOBILE DEVELOPMENT

Android & iOS Development



## KEY WEBSTORE FUNCTIONALITY

Custom catalogs, inventory  
management, one-page check-  
out, subscriptions, and purchas-  
ing options are all available.



## INTEGRATION EXPERTISE

CRM, ERP, MARKETING AUTO-  
MATION SALESFORCE, HUB-  
SPOT, MICROSOFT.



## RESPONSIVE USER EXPERIENCE

Interface and appearance with  
minimal brand customization  
such as logo, color scheme, font,  
and so on.



## MONETIZATION

Experimentation, optimization,  
personalization, and SEO.



# DATA PRACTICE



## DATA COLLECTION

Facilitates the collection of known 1st party customer data.



## MARKETING ENABLEMENT

Multifaceted marketing functionality is enabled by flexible storage and seamless turnkey integrations.



## INTEGRATED USER EXPERIENCE

Data is being streamed in real-time across digital marketing platforms to enable personalized marketing and continuous optimization.



## 360-DEGREE CUSTOMER PROFILE

Create a complete profile of your customers. Enabling in-depth analysis, audience development, and marketing enablement.



## DATA UNIFICATION

Combines multi-source data with a persistent customer ID to create a unified view of the customer.



## VISITOR STITCHING / IDENTITY RESOLUTION

Incorporating data points from various client control to create a unified customer profile.



## AUDIENCE CREATION

Allow for cross-platform and cross-device segmentation to be used across all marketing channels.



## REPORTING AND ANALYTICS

Incoming data is monitored, anomalies are identified, data quality is maintained, and customer insights are generated.

# USER EXPERIENCES PRACTICE



## MVP, PROTOTYPE & APP DEVELOPMENT

From the initial idea to the Minimum Viable Product, the prototype, and the full implementation of the application, our development teams assist in the production.



## WRITING

Every plan includes ensuring that your app development includes quality writing, catchy slogans, and clear instructions.



## QA & PERFORMANCE TESTING

Customer satisfaction and testing are key parts of application development. Our process for quality assurance is essential to the long-term viability of your app.



## MODERN CODING LANGUAGES

C#, C++, Java, Node JS, JSON, React Native, Ionic, iOS, Android, HTML5, Objective C, Laravel, Angular & Java Spring Boot.



## UX / UI DESIGN

The way a customer interacts with your app's interface can have a significant impact on the overall experience. This process is centered on engagement and purpose.



## BUSINESS ANALYSIS

Understanding your business models, and S.W.O.T analysis aid in the creation of engagement, unique positioning, and downloads.



## PREDICTIVE ALGORITHMS & SITE / APP STORE OPTIMIZATION

Knowing where your customers will go and being able to capture the point in time with very well offers and content are essential to customer retention.



## DATA INTELLIGENCE AND ANALYTICS

Incoming data is monitored, anomalies are identified, data quality is maintained, and customer insights are generated.



# CASE STUDIES

- Accurate safety training is established in 2010 since, and they are providing the right to access quality training that will help them to protect themselves and their loved ones. They are offering a wide range of training courses that are both internationally accredited and customized to meet the specific needs of their clients. Whether it's HSE training, management training, or something more to suit your needs.

We created the designs to make their website more relevant and updated the block sections with specific training courses. We customized the visual elements and interface according to their choice and also make the sliders of the front page to recognize the accurate purpose of the company.

- K-foam is comprised of experts in the fields of firefighting and foam technology, with more than 75 years of combined experience. Their team has developed advanced firefighting products that outperform all others in both quality and safety. They provide excellent services in every phase of their program. With K-foam, you can trust that you're getting the very best in firefighting technology.

We accomplished the entire section of the website with inventive designs, interfaces, logos, block sections, logical content creation, and features about their services. Where visitors can comprehend their products and services and get interacted with the company.

- Pepe Calderin Design is an Interior design firm based in Miami and New York City. Pepe Calderin Design has experienced over 20 years to create spaces that are beautiful, functional, and timeless. They strongly believe that good design should be accessible to everyone, and their goal is to create spaces that are both elegant and affordable

We generate immersive keywords and Meta descriptions for their SEO to increase organic and high-quality website traffic that reaches their entire target audience and also optimizes the user experience. Which leads to improving the credibility and trust of our customers.

- Archtech Business Intelligence hub is a Dubai-based Digital marketing firm that Formulating Marketing strategies and generates revenue for users and provides the best solutions for their Business goals with their best marketing tools.

We completely filled their website part with cutting-edge features, block sections, attractive designs, and features regarding their services. It can aid in gaining new clients and allow visitors to understand their offerings with appropriate information.

